



JCS25 U.S. PTO

Please type a plus sign (+) inside this box



02-11-02

A

PTO/SB/05 (11-00)
Approved for use through 10/31/2002. OMB 0551-0032U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.JCS25 U.S. PTO
10/07/1562JCS25 U.S. PTO
02/08/2002

**UTILITY
PATENT APPLICATION
TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. SFTC-01001US0

First Inventor Edward L. Bank

Title A Method, Article of Manufacture, And ...

Express Mail Label No. EV 000954461 US

APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

- Fee Transmittal Form (e.g., PTO/SB/17)
(Submit an original and a duplicate for fee processing)
- Applicant claims small entity status.
See 37 CFR 1.27.
- Specification [Total Pages 43]
(Preferred arrangement set forth below)
 - Descriptive title of the invention
 - Cross Reference to Related Applications
 - Statement Regarding Fed Sponsored R & D
 - Reference to sequence listing, a table, or a computer program listing appendix
 - Background of the Invention
 - Brief Summary of the Invention
 - Brief Description of the Drawings (if filed)
 - Detailed Description
 - Claim(s)
 - Abstract of the Disclosure
- Drawing(s) (35 U.S.C. 113) [Total Sheets 4]
- Oath or Declaration [Total Pages]

 - a. Newly executed (original or copy)
Copy from a prior application (37 CFR 1.63 (d))
(for continuation/divisional with Box 18 completed)
 - b. DELETION OF INVENTOR(S)
Signed statement attesting deleting inventors named in the prior application, see 37 CFR 1.63(d)(2) and 1.32(d).

6. Application Data Sheet. See 37 CFR 1.76
18. If a CONTINUATING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

<input type="checkbox"/> Continuation	<input type="checkbox"/> Divisional	<input type="checkbox"/> Continuation-in-part (CIP)	of prior application No.: _____ / _____
Prior application Information			Examiner: _____
			Group Art Unit: _____

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

19. CORRESPONDENCE ADDRESS

<input checked="" type="checkbox"/> Customer Number or Bar Code Label	28554 <small>Print Customer No. or Attach Bar code label here</small>	or <input type="checkbox"/> Correspondence address below	
Name	Kirk J. DeNiro, Esq.		
Address	Vierra Magen Marcus Harmon & DeNiro, LLP		
City	San Francisco	State	California
Country	U.S.A.	Telephone	(415) 369-9660
Zip Code	94105-4206		
Fax	(415) 369-9665		

Name (Print/Type)	Kirk J. DeNiro	Registration No. (Attorney/Agent)	35,854
Signature	Kirk J. DeNiro	2/8/02	Date February 8, 2002

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

FEE TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT (\$ 487.00)

Complete if Known

Application Number	Unknown
Filing Date	February 8, 2002
First Named Inventor	Edward L. Bank
Examiner Name	Unknown
Group Art Unit	Unknown
Attorney Docket No.	SFTC-01001US0

METHOD OF PAYMENT

1. The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:
 Deposit Account Number **501826**
 Deposit Account Name **Vierra Magen Marcus Harmon & DeNiro LLP**
- Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17.
 Applicant claims small entity status. See 37 CFR 1.27.
2. Payment Enclosed:
 Check Credit card Money Order Other

FEE CALCULATION

1. BASIC FILING FEE

Large Entity	Small Entity	Fee	Fee	Fee	Fee Description	Fee Paid
Code (\$)	Code (\$)	Code (\$)	Code (\$)	Code (\$)		
101 740	201 370	Utility filing fee				370.00
106 330	206 165	Design filing fee				
107 510	207 255	Plant filing fee				
108 740	208 370	Reissue filing fee				
114 160	214 80	Provisional filing fee				
SUBTOTAL (1) (\$ 370.00)						

2. EXTRA CLAIM FEES

Total Claims	Independent Claims	Multiple Dependent	Extra Claims - 20* =	Fee from below	Fee Paid
33	3		13	9.00	=17.00
			- 3** =	0	=0.00
					=0.00

Large Entity	Small Entity	Fee	Fee	Fee	Fee Description	Fee Paid
Code (\$)	Code (\$)	Code (\$)	Code (\$)	Code (\$)		
103 18	203 9	Claims in excess of 20				
102 84	202 42	Independent claims in excess of 3				
104 280	204 140	Multiple dependent claim, if not paid				
109 84	209 42	** Reissue independent claims over original patent				
110 18	210 9	** Reissue claims in excess of 20 and over original patent				
SUBTOTAL (2) (\$ 117.00)						

*or number previously paid, if greater; For Reissues, see above

FEE CALCULATION (continued)

3. ADDITIONAL FEES

Large Entity	Small Entity	Fee Code (\$)	Fee Code (\$)	Fee Code (\$)	Fee Description	Fee Paid
105 130	205 65				Surcharge - late filing fee or oath	
127 50	227 25				Surcharge - late provisional filing fee or cover sheet	
139 130	139 130				Non-English specification	
147 2,520	147 2,520				For filing a request for ex parte reexamination	
112 920*	112 920*				Requesting publication of SIR prior to Examiner action	
113 1,840*	113 1,840*				Requesting publication of SIR after Examiner action	
115 110	215 55				Extension for reply within first month	
116 400	216 200				Extension for reply within second month	
117 920	217 460				Extension for reply within third month	
118 1,440	218 720				Extension for reply within fourth month	
128 1,960	228 980				Extension for reply within fifth month	
119 320	219 160				Notice of Appeal	
120 320	220 160				Filing a brief in support of an appeal	
121 280	221 140				Request for oral hearing	
138 1,510	138 1,510				Petition to institute a public use proceeding	
140 110	240 55				Petition to revive - unavoidable	
141 1,280	241 640				Petition to revive - unintentional	
142 1,280	242 640				Utility issue fee (or reissue)	
143 460	243 230				Design issue fee	
144 620	244 310				Plant issue fee	
122 130	122 130				Petitions to the Commissioner	
123 50	123 50				Processing fee under 37 CFR 1.17(q)	
126 180	126 160				Submission of Information Disclosure Stmt	
581 40	581 40				Reconsidering each patent assignment per property (times number of properties)	
146 740	246 370				Filing a submission after final rejection (37 CFR 3.1-128(e))	
149 740	249 370				For each additional invention to be examined (37 CFR § 1.128(b))	
179 740	279 370				Request for Continued Examination (RCE)	
169 900	169 900				Request for expedited examination of a design application	
Other fee (specify) _____						
Reduced by Basic Filing Fee Paid					SUBTOTAL (3) (\$ 0.00)	

SUBMITTED BY

Kirk J. DeNiro

Registration No.

(Attorney/Agent)

35,854

Complete if Known

415.369.9660

Date

February 8, 2002

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

A METHOD, ARTICLE OF MANUFACTURE, AND PROCESSING
DEVICE FOR PROVIDING PROMOTIONS OVER A NETWORK USING
AN ALPHANUMERIC SEQUENCE FROM A PRODUCT

Inventors:

Edward L. Bank

Michael J. Comb

Juan Carlos Velten Funca

CERTIFICATE OF MAILING BY "EXPRESS MAIL"
UNDER 37 C.F.R. 1.10

"Express Mail" mailing label number: EV 000954461 US

Date of Mailing: February 8, 2002

I hereby certify that this correspondence is being deposited with the United States Postal Service, utilizing the "Express Mail Post Office to Addressee" service addressed to Box PATENT APPLICATION, Commissioner for Patents, Washington, D.C. 20231 and mailed on the above Date of Mailing with the above "Express Mail" mailing label number.

Lissette Miller
Lissette Miller

Signature Date: February 8, 2002

PREPARED BY
VIERRA MAGEN MARCUS HARMON & DENIRO LLP
CUSTOMER ID: 000028554